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With a background in Graphic Design and Nursing, I aim to create user-friendly experiences on digital platforms to bring a touch of humanity to technology through authentic illustrations and research-backed design.

EDUCATION

UX/UI

Designlab UX
2023

Medical

U.S. Army Practical Nurse Course
Practical Nurse Compact Licensure
Texas Board of Nursing
2020

B.F.A Graphic Design

Watkins College of Art
Nashville, TN
2016

TOOLS

Figma
Adobe XD
Photoshop
Illustrator
Indesign
After Effects
OptimalSort
Google Workspace
Microsoft Office Suite
JIRA
Miro

SKILLS

Prototyping
Wireframing
User Research
Brand Development
Logo Design
Package Design
Illustration
Storyboarding
Heuristic Evaluation
Journey Mapping
Usability Testing
HTML/CSS/Javascript

EXPERIENCE

Valhalla's Gate – Lead UX/UI Designer 07/2022 - 09/2022

- Spearheaded business rebranding by conducting competitor analysis, researching local demands, and interviewing current and prospective customers to fit the current customer needs.
- Handled 100% of their user experience design externally, delivering sitemaps, personas, user interviews, and high-fidelity prototypes that helped improve development time by 4 weeks.
- Redesigned website using attractive and appealing visual design methods and concepts to create a space suitable for marketing

Freelance Graphic Designer & Illustrator 05/2016 - Present

Creating meaningful logos and illustrations for clientele needs ranging from children's books to packaging and branding in mediums such as digital and traditional drawings/painting.

US Army – Nursing Specialist 03/2019 - 06/2021

Served in the U.S. military during COVID-19 as a nurse providing care for clients of all ages which allowed evaluation of complex data, communicating effectively with a cross-functional team, and prioritizing tasks while providing competent and quality care.

Acadia Healthcare – Graphic Designer 06/2018 - 03/2019

1 of 4 graphic designers who managed multiple projects, such as weekly re-branding, collaborated with a cross-functional (design, marketing, and management) team to create logos, brand guides, and print and web content for over 246 facilities revolving around mental health and rehabilitation services.

Florim USA – Graphic Designer 10/2017 - 04/2018

1 of 3 graphic designers who created mockups showcasing kitchens and outdoor settings with various ceramic tiles that were made in-house. Created and developed large-scale advertisements for wholesalers and distributors such as Lowe's to promote sales.

Sterling Signs – Lead Graphic Designer 07/2017 - 10/2017

Worked in a fast-paced environment on a variety of projects and mediums such as car decals, large format printing, posters, t-shirts, magnets, and signs. Directed the opening of the shop, managed finances, and provided excellent customer service to a diverse range of clientele.